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EVANGELICAL & EASTERN RELIGION PRACTITIONERS & INTEREST

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These consumers have spent money purchasing supplies, books and CD's, meditation and spiritual accessories, art and posters to assist with their spiritual practices. They are distinguished by going beyond what more traditional American religious practices offer to explore eastern philosophy and spirituality, and the impact of these new ways of thought and consideration of the nature of existence.

These are active buyers of books, conferences and retreats, audiotapes, art, periodicals, and other products that feature an Eastern or New Age emphasis. TOTAL FILE: 126,013

Selects listed below are available for an additional \$5/M:

791	A Y U R V E D I C L I F E S T Y L E	10,494
792	B U D D H I S M	10,524
793	E V A N G E L I C A L C H R I S T I A N S	16,120
794	M E D I T A T O R S	17,264
795	N E W A G E	28,221
796	P R A Y E R	12,673
797	W O M E N ' S S P I R I T U A L I T Y	6,612
798	W O R L D P E A C E A C T I V I S T S	9,362
799	Y O G A	14,743

PRICES and TERMS

Minimum Order	3,000	Base Price	\$95/M
Disk, E-Mail	\$50	Cheshire, Bar-Coded	\$5/M
Pressure-Sensitive Labels	\$15/M	Selects (Gender & Geo.)	\$5/M
Telephones	\$25/M	Key Coding	\$5/M
Shipping 2 Day	\$17.50	Shipping Overnight	\$35

All files 12 months or less. Files updated monthly.

Brokers Welcome

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