

ZENITH MAILING LIST COMPANY

SERVING YOU FOR OVER 10 YEARS

BUSINESS, MANAGEMENT, EXECUTIVE BOOK & VIDEO BUYERS

ZENITH #1014

MIN #35596 SRDS #101621-000

100% at business address. These individuals find resources for business planning, administration, marketing and sales, motivation, employee policies, career advancement, and incentive programs. They are direct mail buyers of books, seminars, video training programs, subscriptions, and success products. TOTAL FILE: 596,326

Selects listed below are available for an additional \$5/M:

| | | |
|-----|-------------------------------------|---------|
| 381 | ENTREPRENEURSHIP | 38,041 |
| 382 | SUCCESSFUL MARKETING & SALES | 39,701 |
| 383 | BUSINESS PRESENTATION & WRITING | 39,751 |
| 384 | MANAGEMENT SEMINAR ATTENDEES | 26,443 |
| 385 | BUSINESS BOOK BUYERS | 106,130 |
| 386 | EMPLOYEE POLICIES & MANUAL | 35,147 |
| 387 | VIDEO BUYERS | 20,281 |
| 388 | TOTAL QUALITY MANAGEMENT | 10,314 |
| 389 | TIME MANAGEMENT & PRODUCTIVITY | 37,095 |
| 390 | LEADERSHIP & MOTIVATION | 47,577 |
| 391 | SUPERVISION & MANAGEMENT TECHNIQUES | 29,221 |
| 392 | EXECUTIVE EDUCATION & DEVELOPMENT | 28,988 |
| 393 | EMPLOYEE BENEFITS & COMPENSATION | 8,322 |
| 394 | INTERNET OPPORTUNITIES | 41,683 |
| 395 | MOBILE COMPUTING | 29,854 |
| 396 | PEAK PERFORMANCE TECHNIQUES | 10,095 |
| 397 | CUSTOMER SERVICE EXCELLENCE | 18,117 |
| 398 | FINANCIAL MANAGEMENT SECRETS | 26,254 |
| 400 | EMPLOYEE RECRUITMENT TECHNIQUES | 3,312 |

PRICES and TERMS

| | | | |
|---------------------------|---------|-------------------------|--------|
| Minimum Order | 3,000 | Base Price | \$95/M |
| Disk, E-Mail | \$50 | Cheshire, Bar-Coded | \$5/M |
| Pressure-Sensitive Labels | \$15/M | Selects (Gender & Geo.) | \$5/M |
| Telephones | \$25/M | Key Coding | \$5/M |
| Shipping 2 Day | \$17.50 | Shipping Overnight | \$35 |

All files 12 months or less. Files updated monthly.

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