

ZENITH MAILING LIST COMPANY

SERVING YOU FOR OVER 10 YEARS

PHYSICAL THERAPY, HOME HEALTH & REHAB

ZENITH #1011

MIN #35586 SRDS #214722-000

Physical therapy is booming, helped along by health care reforms. In this expanding and positive market, physical therapists, occupational therapists and the institutions that provide these services are actively seeking ways to make their operations more efficient and to improve their relations with clients and providers. These professionals are active buyers of catalog offers, health education aids, practice promotion programs, office equipment, uniforms medical equipment and supplies. TOTAL FILE: 187,939

Selects listed below are available for an additional \$5/M:

324	PHYSICAL THERAPISTS	15,312
325	PHYSICAL THERAPY/REHAB OFFICES & CLINICS	13,424
326	OCCUPATIONAL THERAPISTS	10,095
327	HOSPITAL REHAB/PT DEPARTMENTS	2,426
328	HOSPITAL OCCUPATIONAL THERAPY DEPARTMENT	877
329	PHYSICAL MEDICINE PHYSICIANS	2,309
330	NURSING HOME PHYSICAL THERAPY DEPARTMENT	2,781
331	SPORTS MEDICINE CLINICS	2,179
332	ORTHOPEDIC PHYSICIANS & OFFICES	8,827
333	HOSPITAL HOME HEALTH DEPARTMENT	2,513
334	PERSONAL TRAINERS	10,175
335	GERIATRIC REHAB	7,615
336	HOME HEALTH AGENCIES	5,958
337	SPEECH PATHOLOGISTS	30,704
338	HOSPITAL SPEECH PATHOLOGY/THERAPY	643
339	RESPIRATORY THERAPISTS	43,102
340	HOSPITAL RESPIRATORY THERAPY DEPARTMENT	2,141
341	RECREATIONAL THERAPISTS	2,258
342	ACTIVITY DIRECTORS	9,052
345	MASSAGE THERAPISTS	13,209
346	ALTERNATIVE HEALTH REHAB PROGRAMS	2,339

PRICES and TERMS

Minimum Order	3,000	Base Price	\$95/M
Disk, E-Mail	\$50	Cheshire, Bar-Coded	\$5/M
Pressure-Sensitive Labels	\$15/M	Selects (Gender & Geo.)	\$5/M
Telephones	\$25/M	Key Coding	\$5/M
Shipping 2 Day	\$17.50	Shipping Overnight	\$35

All files 12 months or less. Files updated monthly.

Brokers Welcome.

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